

A NIGHT AT THE THEATER!

STEP AFRiKA!



“ The resulting show not only deepens our understanding of artistic innovation but also connects with varied audiences. It’s for people who enjoy athletic and virtuosic dancing, those who understand the history of stepping and its codes, those who are curious about American history, and it’s for anyone who’s seeking a life-affirming evening of theater. ”

– DC Theatre Scene



A NIGHT AT THE THEATER

Presented by the Morris Peterson Jr. Foundation

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United Way of Genesee County

SPONSORSHIP LEVELS

Title Sponsor: \$10,000

- Inclusion of logo on all event materials (print & electronic), television & radio
 - Large Banner at event
- Opportunity for sponsor to speak at event
 - Access to invite-only pre-party
- 20 tickets to event and VIP after-party
- 20 tickets to event for Flint families

Vehicle City Sponsor: \$7,500

- Inclusion of logo on all event materials (print & electronic), television & radio
 - Recognition at event
- Logo featured on venue and MPJF websites
 - 10 tickets to event and VIP after-party
 - 10 tickets to event for Flint families

Platinum Sponsor: \$5,000

- Featured in social media advertising
 - Recognition at event
- Logo featured on venue and MPJF websites
- 10 tickets to event, 6 tickets to VIP after-party
- 10 tickets to event for Flint families

Gold Sponsor: \$2,500

- Featured in social media advertising
 - Logo featured MPJF websites
- 6 tickets to event, 4 tickets to VIP after-party
- 6 tickets to event for Flint families

Silver Sponsor: \$1,000

- Logo featured MPJF websites
- 4 tickets to event, 2 tickets to VIP after-party
- 4 tickets to event for Flint families

Bronze Sponsor: \$500

- Logo featured on MPJF website
- 2 tickets to event, 2 tickets to VIP after-party
- 2 tickets to event for a Flint family



United Way
of Genesee County

Serving Genesee & Shiawassee Counties